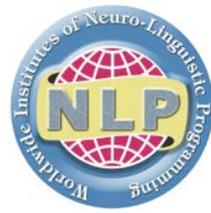


certified nlp training



Internationally recognised Neuro Linguistic Programming Certification Training Programs

Global NLP training brought to you and delivered by the Worldwide Institutes of NLP

NLP Trainer & Consultant Certification 4-17 March 2017 in Sydney, Australia

The **Australasian Institute of NLP** is pleased to announce our newest advanced NLP Training in 2017, **NLP Trainer and Consultant Certification**. This new program will be held in Sydney from **4-17 March 2017**.

The purpose of this Level 3 NLP training is to provide the participants with the skills and resourceful strategies to design, present and conduct interactive training, coaching and consulting. The structure of this training is conducted in, will allow you to become unconsciously skilled at utilizing the foundation of NLP in a business context. While this course is specifically aimed at trainers, consultants, coaches and presenters – it will be equally valuable for sales professionals, managers, leaders and anyone who communicates with one or many clients.

This training is designed to be presented and facilitated in a multi-layered, double and triple looped dimension. It is conducted over **14 days**, with a 2 day intensive evaluation period at the end. Upon successful completion of this 14-day program you will become a Certified NLP Trainer & Consultant and you will greatly increase your personal development, confidence, consulting, design, and delivery and training skills.

You have chosen one of the most respected NLP Training providers in the world having trained thousands of individuals. All certification courses offered by the Institutes are recognised globally. We are members of and recognised by the following NLP organisations: the American Board of NLP (USA), the Association of NLP (UK), the Australian Board of NLP (Aus), the NLP Association Singapore, NLP University with Robert Dilts (USA) and the Institute for the Advanced Study of Health (USA).



The Australasian Institute of NLP is a part of the **Worldwide Institutes of NLP** which also include The American and European Institutes of NLP.

Based in Sydney, Australia we train NLP literally, around the world - Australia, Scotland, England, Poland, The United States, Singapore, Malaysia and Brazil.

It is the vision of the Institute to provide a network of cooperation and research that will create congruent, valuable changes in people's lives - and to provide this atmosphere with emphasis on the whole person: body, mind and spirit.

This course is designed to the International Standards of NLP assuring you a certification that is recognised worldwide. Some of the topics in this course include:

- ✓ Conducting a Needs Analysis
- ✓ Training Design
- ✓ Presentation Skills
- ✓ State Management
- ✓ Group Rapport
- ✓ Spatial Anchoring
- ✓ Evaluation Design
- ✓ Training Metaphors
- ✓ Conducting NLP Demonstrations
- ✓ Developing Your Training Style
- ✓ And much more!

Why NLP Trainer & Consulting Certification?

We know that a trainer in any field is also an exceptional consultant, and a consultant is also a great trainer. Therefore this two-streamed training will also assist you at gaining outstanding marketing, sales, negotiation, consulting and facilitation skills.

Above all, this course will help you to develop training and consulting skills. Let's look at our definitions for both of these:



Training involves delivering and teaching knowledge and skills that can be demonstrated through new behaviours and attitudes. This training will assist you to develop, design and deliver training on any topic.

Consulting involves assessing and diagnosing the needs of an individual, team or business and providing a solution focus to help them reach their desired outcome. This training will assist you to appropriately assess, design and facilitate a change model in any situation.

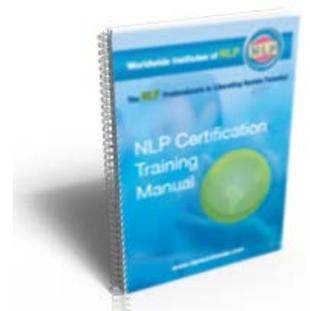
Some of the skills and topics covered in this training include:

- Designing and developing training programs
- Using NLP to train and facilitate
- Moving from information to inspiration
- Consulting for change to individuals and businesses
- Stage anchors for hypnotic presentations
- Using submodalities with states and training anchors
- Delivering nested loop metaphors
- Creating and maintaining group rapport
- Formatting and structuring training sessions with ease
- Creating a multi-level feedback strategy
- Building and maintaining a resourceful training state
- Presenting demonstrations and supervising exercising
- Bringing play and fun into training & consulting
- Developing your own style for presentations and training
- Business marketing and training sales strategies



You already know how useful NLP is in a business setting, this next level of training will take your skills to a new level of understanding, competence and financial viability.

Additionally, if you desire to train NLP Practitioner and Master Practitioner Certification programs, this is the training that will qualify you to run these programs. To assist you in getting ready for your own training we offer an annual subscription to use our training manual and course outline as well as discounts for our 30 Days to NLP Book and Cue Cards. See <http://nlpworldwide.com/trainerssub/> for more information.



Meet your NLP Trainers

Both of our NLP Master Trainers will lead your NLP Practitioner Certification Course.

Laureli Blyth



Laureli has over 20 years in the field of NLP. She is a well known and respected International NLP Master Trainer, Clinical Hypnotherapist, Numerologist. American by birth she now makes her home in Australia. She lectures and teaches programs in Australia, USA, Europe and Asia Pacific. The

founder and director the Australasian Institute of NLP in Sydney, she inspires and assists others to use their minds, get their voice and have the life they desire. Laureli has a vast knowledge of the psyche and assists her students and clients to integrate their mind, body and spirit. Her wholeness approach and extent of her knowledge is displayed in her range of books that are available throughout the world, *Neuro Intelligence*, *Brain Power*, *Dream Power*, *The Numerology of Names* and co-author of *30 Days to NLP*.

Email: laureli@nlpworldwide.com
Website: www.laureliblyth.com

Dr. Heidi Heron PsyD



Heidi has been involved with the technology of NLP for most of her life and is an International Master Trainer of NLP, Clinical Hypnotherapist. And Doctor of Psychology. She has obtained her Doctorate in Psychology; Masters in Adult Education and Bachelor Degrees in

Psychology and Communication. Heidi has a background in Corporate Human Resources Management and Personal Development. She has studied NLP with some of the top leaders in NLP and continues to up-skill herself personally and professionally. Heidi has been working in the field of Human Development since 1992. Currently, Heidi holds the role of Chairperson for the Australian Board of NLP (www.abnlp.org.au). Heidi is the co-author of the book *30 Days to NLP*.

Email: heidi@nlpworldwide.com
Website: www.peoplepoint.com.au
Blog: www.heidiheron.com

Why we train NLP

When choosing your NLP Trainer at this level, we want to provide you with as much information as possible as your trainers will be your Models in many ways. We pride ourselves on our integrity, conversational style and great breath, depth and experience of NLP.

Laureli Blyth is the founder of the Worldwide Institutes of NLP. She began her NLP journey in 1983 when she completed her NLP training with NLP Comprehensive and trainers Steve Andreas and Connirae Andreas. After using the skills in her corporate positions with United Airlines, Laureli began the institutes in 1994 in Sydney Australia. It was always a passion of Laureli's to share these dynamic skills with others in a simple and easy manner as a therapist, coach and trainer. As the training arm grew, **Dr. Heidi Heron** joined as a therapist and trainer in 2000. She had started her own journey of NLP in 1998 and brings a background of traditional psychology and counselling to the institute. It is Heidi's aim to ensure that everyone who seeks NLP training with the institutes has their intentions fulfilled.

Our classes are fundamentally mixed with individuals who desire to use NLP in a variety of ways. You may meet a teacher, a carpenter, a lawyer, a coach, a doctor, a mother, a sales person, a manager, an entrepreneur, an actor, a dentist, a therapist, a sports person and even a person who wishes to be any of these professions. We pride ourselves on small groups of 16-20 participants to create an intimate learning environment for our students and our trainers. We want to get to know our students and we want to make sure you are getting what you desire.



Laureli Blyth & Dr. Heidi Heron PsyD

Who should participate in this training?

This course is open to any trained NLP Practitioner with a desire to build more competence with the skills of NLP. Ultimately, the person who will benefit most from this training will be anyone working in the field of Human Resources, Training and Development, Education, Sales, Marketing, Coaching, Consulting and Change Management.



Often, people tell us that they do not desire to train or present yet wonder if they would benefit from NLP Trainers Training. We answer with an astounding Yes! Trainers training allows the participants time and skills to become unconsciously skilled in NLP, therefore being even more able to walk-the-talk of NLP. As you create an awareness of the exploration of NLP through the filters of a Trainer elegance, congruence and artistry begin to exist.

If you are looking to make your NLP skills a financially viable tool then this is the training that will boost your NLP expertise to a new level.

About your NLP Training



This is a very interactive training; we encourage all of the participants to live on 'campus'. You will be doing group work and making **daily presentations**. We believe the unconsciously skilled trainer teaches and learns by experience. It is the learning to learn, or the mind to muscle action where you remember as you do.

The Training will take from 9am to 6pm each day. It is highly suggested that you take the evening hours to practice, study and incorporate the day's activities into your unconscious mind. There will be 1 class-free days during the training, allowing you more study time, or time off to be with your family and friends, or simply to enjoy the Sydney surroundings. Although this time is quite demanding, the training itself is very rewarding and above all – **a lot of fun!**

The final two days of the course are assessment days which will include a closed-book test and a 40 minute presentation on an NLP topic. The tests and supervision are standard for NLP Trainer Certification courses, and will be based specifically on the content delivered in the NLP Practitioner, Master Practitioner and Trainer Certification courses.

The prerequisite to be certified as an NLP Trainer is a recognised NLP Master Practitioner Certificate. A copy of your certificate may be requested prior to enrolment, unless you have graduated from a Master Practitioner Certification course from the Worldwide Institutes of NLP.

Upon successful completion, the Certificate you receive is recognised internationally and follows international course content standards for NLP Trainer Certification. Graduates of this course are eligible to train NLP Practitioner and Master Practitioner Certification courses.



What our students say

"What an enlightening two weeks! I got to discover who I really am while I learned how to design, develop and train anything! I have gained confidence about my own knowledge - getting NLP from unconscious awareness to conscious!" – **Wayne Carpenter, Business Manager**

"This was a great alternative from a Cert IV learning - it brings in more unconscious mind learning which is 90% of what we learn and retain. I am very grateful for the stretching opportunities and the opportunity to grow." - **Kerri-Leigh Whiting, Sales Professional**

"This is one of the finest 'personal-experience' ways of learning training techniques and new life skills. It was an amazing experience giving so many added value extras" - **Kilvert Croft, Entrepreneur**

"This was a fun and safe environment to learn, grow and discover myself, with awesome guides and teachers!" - **Veronica Grunbaum, Psychiatric Nurse**

Training Venue & Accommodation

The course will be held at the Worldwide Institutes of NLP Training Centre in York Street, and accommodation will be at the Waldorf Sydney CBD Serviced Apartments located in Liverpool Street – a 7-minute walk away. Because of the focus of this training it is recommended that all participants stay at the hotel; to assist with this we have secured exceptional rates that will allow even local residents to enjoy a residential training away from distractions and immersed in NLP.



The hotel is located near Darling Harbour, amongst hundreds of shops, cafes, restaurants and bars. When you are not studying or sleeping, you definitely will not be bored! Plus just a block away a Woolworths for your grocery needs.

All apartments have full kitchens, living rooms and separate bed and bathrooms. Additionally, a pool and a spa are onsite for your convenience. Internet access is available for an additional charge through the hotel.

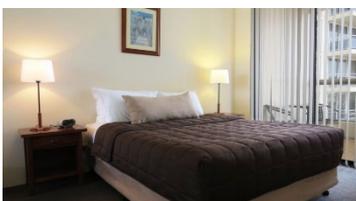
13 nights of accommodation are already included in your tuition; all you need to do is be there!

Two Bedroom Apartment



The two-bedroom apartment will be shared by two delegates (of the same gender). You will each have your own room with queen sized bed and separate bathrooms. The apartments include a full kitchen, living area and laundry facilities. The apartments are large enough to have your own space even with someone else living with you!

One Bedroom Apartment



If you desire to stay on your own, or if someone else is joining you, the one bedroom apartment has a full kitchen, laundry facilities, separate bedroom and living space. For a one-bedroom apartment, just add \$1000 onto your tuition.

Dates & Time

- **Saturday, 4 March to Friday, 17 March**
- Saturday, 11 March will be a class free day
- 9am to 7pm each day – on the final day we will be finished by 5pm.

Tuition Fees & Payment Options

The course tuition fee is \$9,450 and we offer the following payment options;

- A Payment Plan of \$525 x 18 instalments
- Pay a \$1000 deposit upon enrolment with \$8450 payable on 6 January 2017
- Or ask us about our upfront payment discount

Remember our Tuition includes 13 nights' accommodation in a shared two bedroom apartment. To remove the accommodation simply subtract \$900 from your tuition. To change to a one bedroom apartment, add \$1000.

How to enrol

Our courses are very popular and we have **a maximum of 16 participants** in our classes, therefore we recommend early enrolment. We have four easy ways for you to enrol:

1. Enrol online at www.nlpworldwide.com/schedule
2. Call our Sydney office on 02 9264 4357
3. Email us at info@nlpworldwide.com with your contact details and we'll call you back.

Questions?

Your investment into your NLP training is an important one. We want to make sure you make the right decision for what you want. We have prepared **10 Questions to Ask Your NLP Trainer** that we invite you to view. You can find this on our website at www.nlpworldwide.com.

In the meantime, if you have any questions at all for us, please feel free to contact our Sydney office and talk to one of our Training Coordinators or directly to Laureli or Heidi. We are always happy to answer your questions and help you to make the best training decision possible.



We look forward to sharing more of our world of NLP with you soon!

Best regards,

Heidi & Laureli
And the NLP Training Team

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